LOUISIANA RESTAURANT ASSOCIATION

COVID-19 UPDATE

Restaurant IMPACT SURVEY

Louisiana

To assess the ongoing economic impact of the pandemic, the National Restaurant Association Research Group conducted a survey of 4,200 restaurant operators Jan. 6-18, 2022.

87% of restaurants experienced a decline in customer demand for indoor on-premises dining in **because of the omicron variant.**

Because of **omicron:**

76%
say their restaurant is less profitable now than it was before the pandemic.

47% reduced hours of operation

42% closed additional days

32% reduced seating capacity

8% pivoted to off-premises only

THE RESTAURANT REVITALIZATION FUND SAVED MANY BUSINESSES AND JOBS

96% of RRF recipients retained or hired back employees

RRF grants **SAVED over 10,000 jobs**

REPLENISHING RRF NOW WOULD SAVE BUSINESSES AND JOBS

Of operators that applied and didn't get funding:

59% unlikely that they will be able to stay in business beyond the pandemic

98% could retain or hire back employees

The National Restaurant Association estimates that a full replenishment of the RRF will potentially save more than **20,000** restaurant jobs currently at risk.

For more information & resources, visit restaurant.org