

— THE TAX WE DON'T PAY! —



*Visit Baton Rouge*<sup>®</sup>

HOTEL OCCUPANCY  
TAX PROPOSITION WILL:

- Be paid ONLY by overnight visitors to Baton Rouge hotels
- Support and create new jobs
- Help local small businesses survive
- Attract new entertainment options to the Raising Cane's River Center
- Benefit our entire community without costing us more

**Early Voting**

November 3 - November 11

**Election Day**

November 18

Paid for by Baton Rouge Tourism Now PAC

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Nov. 18

PLEASE  
VOTE

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