

LOUISIANA PROSTART INVITATIONAL SPONSORSHIP OPPORTUNITIES



MARCH 12-13, 2020
NEW ORLEANS MORIAL CONVENTION CENTER

LOUISIANA PROSTART INVITATIONAL TITLE SPONSOR - \$50,000

- Company logo on competitors' chef coats & management shirts
- Company logo on event signage & competition website
- Announcement of competition winners by a company representative
- Company name included in all promotional materials, press releases and social media
- Full page ad in competition program
- Recognition and complimentary tickets to VIP sponsor area at Serving the Future event
- Recognition in event program
- Inclusion of promotional item in competitor swag bags



NATIONAL TEAM SPONSOR - \$10,000

- Company logo on team's chef coats & management shirts at national competition
- Company logo on event signage & competition website
- Company name included in all promotional materials, press releases and social media
- Full-page ad in competition program
- Recognition and complimentary tickets to VIP sponsor area at Serving the Future event
- Recognition in event program
- Inclusion of promotional item in competitor swag bags



STUDENT LOUNGE SPONSOR - \$2,500

- Branded area within student lounge
- Full access to a LPSI game for promotional efforts, including but not limited to staff presence, signage, distribution of promotional items, etc.
- Complimentary tickets to VIP sponsor area at Serving the Future event
- Recognition in event program
- Inclusion of promotional item in competitor swag bags

LUNCH SPONSOR - \$2,500

- Company signage in designated dining area
- Complimentary tickets to VIP sponsor area at Serving the Future event
- Recognition in event program
- Inclusion of promotional item in competitor swag bags



SWAG BAG SPONSOR - \$2,500

- Company logo on competitor swag bags
- Complimentary tickets to VIP sponsor area at Serving the Future event
- Recognition in event program
- Inclusion of promotional item in competitor swag bags

SAFETY & SANI SPONSOR - \$2,500

- Company signage in sanitation area
- Complimentary tickets to VIP sponsor area at Serving the Future event
- Recognition in event program
- Inclusion of promotional item in competitor swag bags



COLLEGE & CAREER EXHIBITOR - \$250

- Exhibit space including table & chair at the "College & Career" area
- Complimentary tickets to VIP sponsor area at Serving the Future event
- Recognition in event program
- Inclusion of promotional item in competitor swag bags



SERVING THE FUTURE

SPONSORSHIP OPPORTUNITIES

COMBINED WITH BAYLOR UNIVERSITY
EDUCATION FOUNDATION
Serving the Future
Celebrating Careers in Hospitality

March 12, 2020
Generations Hall

EVENT SPONSOR - \$10,000

- Company name and logo on all event signage
- Recognition in event program and media coverage
- Social media acknowledgement (multiple)
- Complimentary tickets to VIP sponsor area

Baton Rouge
Epicurean Society

CUP SPONSOR - \$2,000

- Company logo on event cups
- Company name and logo on all event signage
- Recognition in event program and media coverage
- Social media acknowledgement (multiple)
- Complimentary tickets to VIP sponsor area

ENTERTAINMENT SPONSOR - \$2,500

- Company logo on photo booth images
- Company name and logo on all event signage
- Recognition in event program and media coverage
- Social media acknowledgement (multiple)
- Complimentary tickets to VIP sponsor area

Sysco

TABLE SPONSOR - \$1,500

- Sponsorship of a table in support of a ProStart program of your choice with opportunity to mentor students into the future.
- Company name and logo on all event signage
- Recognition in event program and media coverage
- Social media acknowledgement (multiple)
- Complimentary tickets to VIP sponsor area

PROSTART PARTNER - \$1,000

- Company name and logo included in event presentation in support of ProStart program





INSERTION ORDER

LOUISIANA PROSTART INVITATIONAL SPONSORSHIP OPPORTUNITIES

- ~~Louisiana ProStart Invitational Title Sponsor - \$50,000~~ **SOLD** 
- ~~National Team Sponsor - \$10,000~~ **SOLD** 
- Student Lounge Sponsor - \$2,500
- ~~Lunch Sponsor - \$2,500~~ **SOLD** 
- Swag Bag Sponsor - \$2,500
- ~~Safety & Sani Sponsor - \$2,500~~ **SOLD** 
- College & Career Exhibitor - \$250

SERVING THE FUTURE SPONSORSHIP OPPORTUNITIES

- ~~Event Sponsor - \$10,000~~ **SOLD** 
- Cup Sponsor - \$2,000
- ~~Entertainment Sponsor - \$2,500~~ **SOLD** 
- Table Sponsor - \$1,500
- ProStart Partner - \$1,000

TOTAL: _____

EMAIL COMPLETED FORM BACK TO LRAEF AT JTALBOT@LRA.ORG OR LCHAUVIN@LRA.ORG.

Yes, I would like to reserve the sponsorship selected above. Please accept this as my insertion order.

Company: _____

Contact: _____

Phone: _____

Email: _____

Authorized Signature: _____ Date: _____



Questions? Want to build a custom package for your company?
Contact Julie Talbot at (504) 210-2505 or Lauren Chauvin at (504) 636-6527.