



SPONSORSHIP ORDER

INSTRUCTIONS:

1. Complete all sections
2. Return the contract with credit card or check payable to: LRA EXPO LLC (Federal ID #72-0362855)

A CONTACT AND MAILING INFORMATION

Company (Sponsor): _____ Booth# _____
Contact: _____ Title: _____
Address: _____ City: _____ State: _____ Zip: _____
Tel: _____ Cell: _____ Email: _____

** Contact and corresponding mailing and e-mail information is where all communications will be sent.*

B METHOD OF PAYMENT

- American Express
 Mastercard
 Visa
 Discover

C CREDIT CARD INFORMATION

Amount Authorized: _____ Card Number: _____
Name on Card: _____ Exp. Date: _____
Billing Address: _____ CSV Code _____
Billing City/State/Zip: _____
Cardholder's Signature: _____
Date: _____

D ACCEPTANCE - PLEASE READ AND SIGN BELOW

Acceptance of this contract constitutes a contractual agreement between the Louisiana Restaurant Association and the Sponsorship party. This contract shall bind parties, their successors and assignees and it shall be governed, construed and enforced in accordance with the laws of the State of Louisiana.

Authorized Signature: _____ Date: _____

** Contact and corresponding mailing and e-mail information is where all communications will be sent.*

Please print, sign and mail the original to:

LRA Expo, LLC | 2700 N. Arnoult Road | Metairie, LA. 70002-5916
T: (504) 636-6551
www.LRAEXPO.org
Contact: Jodi Williams, jwilliams@lra.org



LOUISIANA FOODSERVICE & HOSPITALITY EXPO, LLC

New Orleans Ernest N. Morial Convention Center – New Orleans, Louisiana

August 4-6, 2018

Sponsored by the Louisiana Restaurant Association

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor - Total Investment \$10,000 - Lanyards for every attendee - SOLD

- :: Company logo on official Show Lanyards **worn by each attendee.**
- :: EXPO Official Program and Directory: Full page display ad. (Value \$600)
- :: Pre-show publicity in *A La Carte* magazine, the official publication of the Louisiana Restaurant Association.
- :: *A La Carte* magazine 1/4 page display ad Summer issue. (Value \$635)
- :: Company logo prominently displayed at the IDEA ZONE.
- :: Company logo prominently displayed throughout the EXPO hall.
- :: Company logo in all printed material. (Deadline April 1, 2018)
- :: Company logo prominently displayed on shuttle board at shuttle drop-off and pick-up areas.
- :: Sponsor recognition at the EXPO Opening Ceremony.
- :: Dedicated email blast one pre-EXPO, one post-EXPO.
- :: Booth Bingo (1) square-attendees can win prizes by visiting your EXPO booth.
- :: One 10x10 Inline Booth Space. (Value \$1,947)

Platinum Sponsor - Total Investment \$6,000

- :: EXPO Official Program and Directory: Full page display ad.
- :: Pre-show publicity in *A La Carte* magazine, the official publication of the Louisiana Restaurant Association.
- :: Company logo prominently displayed throughout the EXPO hall.
- :: Company logo in all printed material. (Deadline April 1, 2018)
- :: Company logo prominently displayed on shuttle board at shuttle drop-off and pick-up areas.
- :: Sponsor recognition at the EXPO Opening Ceremony.
- :: Dedicated email blast one pre-EXPO, one post-EXPO.
- :: Booth Bingo (1) square-attendees can win prizes by visiting your EXPO booth.
- :: Company logo displayed on hanging aisle signs and column wraps.

Gold Sponsor - Total Investment \$3,500

- :: EXPO Official Program and Directory: One half page display ad.
- :: Pre-show publicity in *A La Carte* magazine, the official publication of the Louisiana Restaurant Association.
- :: Company logo prominently displayed throughout the EXPO hall.
- :: Company logo in all printed material. (Deadline April 1, 2018)
- :: Company logo prominently displayed on shuttle board at shuttle drop-off and pick-up areas.
- :: Company logo displayed on hanging aisle signs and column wraps.
- :: Sponsor recognition at the EXPO Opening Ceremony.

Silver Sponsor - Total Investment \$1,500

- :: EXPO Official Program and Directory: One half page display ad.
- :: Pre-show publicity in *A La Carte* magazine, the official publication of the Louisiana Restaurant Association.
- :: Company listing prominently displayed throughout the EXPO hall.
- :: Company listing in all printed material. (Deadline April 1, 2018)
- :: Company listing prominently displayed on shuttle board at shuttle drop-off and pick-up areas.
- :: Sponsor recognition at the EXPO Opening Ceremony.



LOUISIANA FOODSERVICE & HOSPITALITY EXPO, LLC
New Orleans Ernest N. Morial Convention Center – New Orleans, Louisiana
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NON PACKAGE OPPORTUNITIES

Booth Bingo - \$250 (35 Slots Available): Sponsor a square on the Bingo card. Bingo cards are handed out to all foodservice attendees at registration and are a great tool to ensure that attendees will come by your booth. (Two great prizes will be given each day for the booth bingo players).

Exhibit Hall Bag Sponsor - \$2,000 (EXCLUSIVE): Put your company name in the hands of thousands of attendees by supplying them with show bags (you provide the bags). To maximize your exposure as the EXHIBIT HALL BAG SPONSOR, be sure to place a piece of literature about your company or offer a show special. These bags will only be given to BUYERS! You will need to supply 3,000-4,000.

Email Blast - \$800 - (5 Available): One pre-Show email blast to pre-registered attendees for \$500 and one before and after the EXPO to all register attendees for \$800. Interested companies must purchase email blast and provide artwork by July 13, 2018.

Floor Logos - \$700 2ft x 4ft, total of three with your design.

Upgraded bold listing in Show Directory - \$75 Stand out from the rest of the listings by having your company name bold and highlighted.

SHOW DIRECTORY

Full Page Color Ad Inside Cover **(\$1,000)**

Full Page Color Ad Inside Back Cover **(\$800)**

Half Page Color Ad (8 available) **(\$350)**

Full Page Color Ad (4 available) **(\$600)**