



# ANNUAL REPORT 2020



LOUISIANA RESTAURANT ASSOCIATION

EDUCATION  
FOUNDATION



# SUPPORTING A STRONG INDUSTRY FUTURE

Established in 1995, the Louisiana Restaurant Association Education Foundation is a 501c3 non-profit organization that exists to serve the public and restaurant industry – raising its image, enlightening individuals on career opportunities, and encouraging growth of the workforce are the cornerstone of the LRAEF's focus.

The LRAEF pursues its mission three ways:

1. Management and culinary skill development
2. Workforce development
3. Scholarship programs

The LRA, through its nine statewide chapters, supports the LRAEF's mission and provides significant financial support to fund the organization and its efforts. Hundreds of students rely on the programs and career initiatives produced by the LRAEF. In addition to the LRA's support, partnerships are crucial to the success of these programs.

The LRA Education Foundation is governed by its Board of Directors comprised of volunteer industry leaders who provide guidance, oversight and strategic vision.

# 2020 LRAEF BOARD OF DIRECTORS

**Matt Massey**, *Raising Cane's Chicken Fingers*  
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**Vice Chair**

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**Dr. Yvette Green**, *Academic Advisor, UNO Kabacoff School of HRT*

## Ex-Officio

**Stan Harris**, *LRA President & CEO*

**Peter Sclafani**, *LRA Chair*

## Staff

**Stan Harris**, *LRAEF President & CEO*

**Jonathan Baynham**, *LRAEF Executive Director*

**Rachel Lewis**, *LRAEF Program Manager*

**Lauren Chauvin**, *Administrative Coordinator*

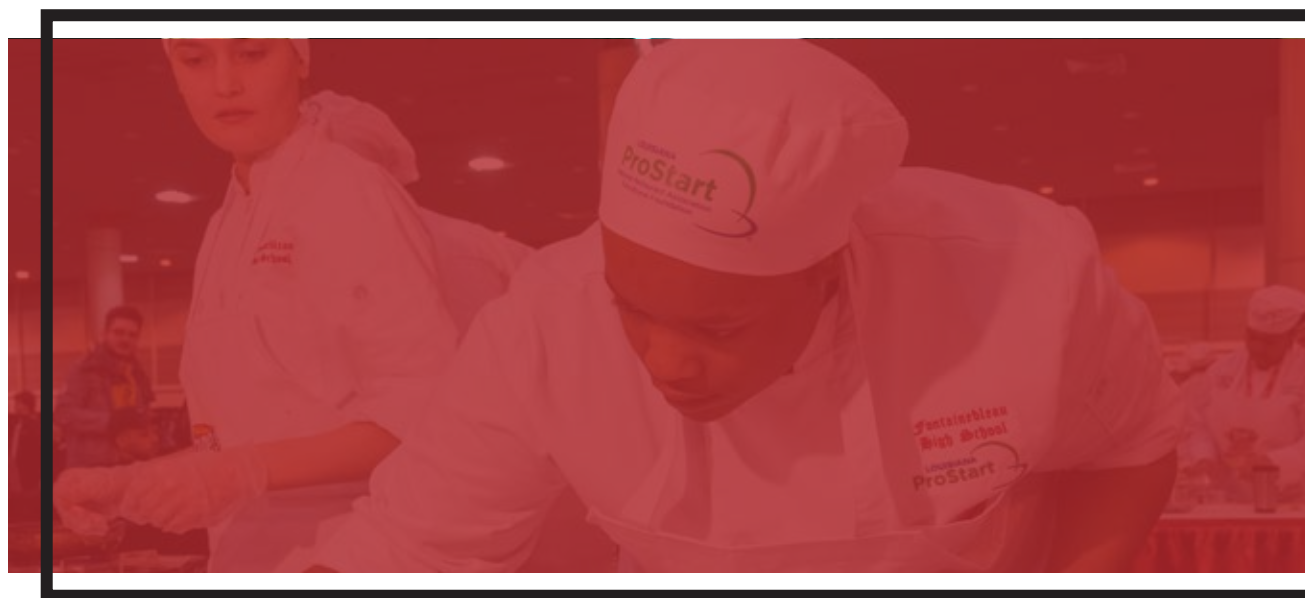
## 2020 REVENUE: \$456,305

- Approximately 18 percent of revenue was generated through the support of our Annual Partners.
- The remaining revenue was derived from grants, sponsorships, special events and other gifts.
- The LRAEF concluded 2020 with over \$1.5 million in net assets.
- In previous years, contributions from the nine LRA chapters, made possible through their philanthropy, totaled more than 25 percent of the LRAEF's annual revenue. However, due to the COVID-19 pandemic's impact on fundraising events, the Chapters were unable to hosts fundraising events.

## 2020 EXPENSES: \$474,025

### Highlights:

- Over \$199,000 funded Louisiana's ProStart Program
- \$53,750 funded LRAEF scholarships
- \$25,000 was provided to ProStart educators through the LRAEF School Support Fund



# 2019-2020

## LRAEF PROSTART® PROGRAMS

*58 Programs Statewide With More Than 1,400 Students*

Through ProStart, a high school culinary and management training curriculum, students learn math and chemistry, leadership, presentation and communications skills – all tools vital for future success.

Abbeville High School	Mandeville High School
Academy of Our Lady	Mansfield High School
Albany High School	Morgan City High School
Alfred Bonnabel Magnet Academy High School	Natchitoches Central High School
Ascension Parish ProStart®	North Vermilion High School
Caddo Career & Technology Center	Northeast High School
Caldwell High School	Northshore High School
Castor High School	Northshore Technical Community College
Central High School	Pearl River High School
Chalmette High School	Plaquemine High School
College Street T & I Vocational Center	Rayne High School
Covington High School	Red River High School
Denham Springs High School	Saline High School
Donaldsonville High School	Salmen High School
East Iberville High School	Slidell High School
East St. John High School	Springfield High School
Eunice Career & Technical Center	St. Charles Satellite Center
Fontainebleau High School	Sulphur High School
French Settlement High School	Tara High School
Hammond High Magnet School	Terrebonne Career & Technical High School
Istrouma High School	W.D. and Mary Baker Smith Career Center
Jefferson Davis Parish/ SOWELA Morgan Smith Campus	Walker High School
Kenner Discovery Health Sciences Academy	Washington Career & Technical Education Center
Lafourche Parish School District ProStart®	West Feliciana High School
Lakeshore High School	West Monroe High School
Leesville High School	

## LRAEF SCHOLARS

### Louisiana Seafood Scholarship

**Julissa Lopez**  
Haynes Academy for Advanced Studies  
Delgado Community College

### LRA Cenla Chapter Scholarship

**Julissa Lopez**  
Haynes Academy for Advanced Studies  
Delgado Community College

**Daniel Mills**  
Ferriday High School  
Delgado Community College

**Peyton Spurgeon**  
Buckeye High School  
Northwestern State University

### LRAEF ProStart® Scholarship

**Aimee Bartholomew**  
Morgan City High School  
Nicholls State University

**Morgan Boquet**  
Lakeshore High School  
Nicholls State University

**Carmella Bosco**  
Lakeshore High School  
Nicholls State University

**Malcolm Matthews**  
Dutchtown High School  
Nicholls State University

**Mikalsh Roussel**  
Dutchtown High School  
Nicholls State University

**Madelyn Volion**  
East Ascension High School  
Louisiana Culinary Institute

### LRA Board Fund Scholarship

**Janesa Buras (3rd year recipient)**  
Fountainebleau High School  
Nicholls State University

**Andrew Cambre (2nd year recipient)**  
Hammond High Magnet School  
Nicholls State University

**Christina Chauffe**  
Lafayette High School  
University of Louisiana at Lafayette

**Tabitha Foret**  
John Ehret High School  
University of New Orleans

**Kiersten Freeman**  
Northwest High School  
University of Louisiana at Lafayette

**Karen George**  
Shiloh Christian School  
Louisiana Culinary Institute

**Jeremy McElveen**  
Stephenson High School  
Delgado Community College

**Sadie Mouledoux**  
The Brighton School  
University of Louisiana at Lafayette

**Jesus Ochoa**  
Lafayette High School  
University of Louisiana at Lafayette

**Trenten Oliphant (2nd year recipient)**  
Hammond High Magnet School  
Johnson & Wales University

**Natalia Vicente**  
Lafayette High School  
University of Louisiana at Lafayette



# ANNUAL PARTNERS

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## EVENT SPONSORS SERVING THE FUTURE



# LRA BOARD SCHOLARSHIPS

The LRA Board Scholarships are awarded to students who intend to pursue a career in the restaurant, foodservice, tourism or hospitality industry. This is supported through a generous annual donation by the LRA Board of Directors.

**Janesa Buras**

Fontainebleau High School  
Nicholls State University  
(third-year recipient)

**Andrew Cambre**

Hammond High Magnet School, attending  
Nicholls State University  
(second-year recipient)

**Christina Chauffe**

Lafayette High School  
University of Louisiana at Lafayette

**Tabita Foret**

John Ehret High School  
University of New Orleans

**Kiersten Freeman**

Northwest High School  
University of Louisiana at Lafayette

**Karen George**

Shiloh Christian School  
Louisiana Culinary Institute

**Jeremey McElveen**

Stephenson High School  
Delgado Community College

**Sadie Mouledoux**

The Brighton School  
University of Louisiana at Lafayette

**Jesus Ochoa**

Lafayette High School  
University of Louisiana at Lafayette

**Trenten Oliphan**, graduate of  
Hammond High Magnet School  
Johnson & Wales University – Charlotte  
(second-year recipient)

**Natalia Vicente**

Lafayette High School  
University of Louisiana at Lafayette

**Jamie Warrick**

Warren Easton High School  
University of Holy Cross

## JIM FUNK SCHOLARSHIP

This year's Jim Funk Scholar is Claire LeBlanc. Claire is a graduate of Fontainebleau High School in Mandeville, LA and is currently a senior at Nicholls State University majoring in Family and Consumer Science. She is a fourth year LRAEF scholar.

## LRA CENLA CHAPTER SCHOLARSHIP

This year's Cenla Scholars are Daniel Mills, graduate of Ferriday High School, attending Delgado Community College and Peyton Spurgeon, graduate of Buckeye High School, attending Northwestern State University.

## LOUISIANA SEAFOOD SCHOLARSHIP

This year's Louisiana Seafood Scholar is Julissa Lopez, graduate of Haynes Academy for Advanced Studies, attending Delgado Community College.

## PROSTART® EDUCATOR OF EXCELLENCE

The LRAEF recognized Wanda Lemoine of Red River High School in Coushatta as its 2020 ProStart Educator of Excellence.





## POST-SECONDARY PARTNER SCHOOLS

## 2020 LRAEF SCHOLARS ARE ATTENDING:

Delgado Community College  
Johnson & Wales University  
Louisiana Culinary Institute  
Nicholls State University – Chef John Folse Culinary Institute  
Northwestern State University  
University of Louisiana at Lafayette  
University of New Orleans – Lester E. Kabacoff School of Hotel,  
Restaurant & Tourism Administration  
University of Holy Cross

### **Additional scholarship providers in conjunction with the Raising Cane's Chicken Fingers Louisiana ProStart Invitational:**

Auguste Escoffier School of Culinary Arts  
Culinary Institute of America  
Culinary Institute of Virginia  
Delgado Community College  
Mississippi University for Women  
New England Culinary Institute  
Sullivan University  
The International Culinary School at the Art Institutes  
University of Holy Cross



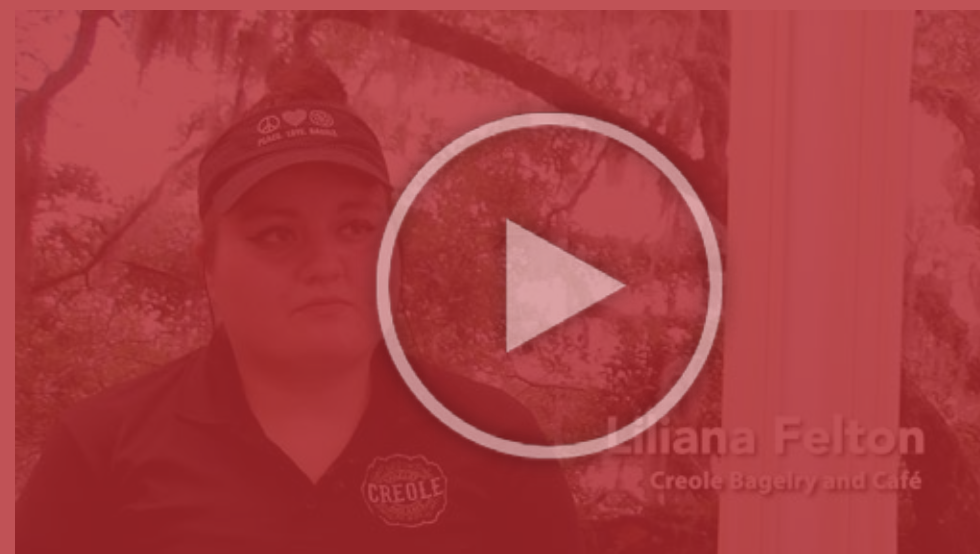


## MEET LOUISIANA'S FIRST RESTAURANT MANAGER APPRENTICE — LILY FELTON

### Louisiana Restaurant Youth Registered Apprenticeship (RYRA)

The LRAEF received \$1.25 million of a \$5 million grant awarded by the U.S. Dept. of Labor (DOL) to the NRA Educational Foundation. During the four year grant program, the LRAEF will aid employers to identify an apprentice within their enterprise via one of two training tracks – Restaurant Manager or Line Cook. Additional tracks are in development and will be added at a later date. The grant will help the NRAEF expand its Hospitality Sector Registered Apprenticeship (HRSA) program, also funded by the DOL, and assist future generations looking to make their mark as managers and chefs at restaurants and foodservice establishments. In addition to expanding the HRSA program, the LRAEF will use the funding to link HRSA to ProStart, which is currently offered in 57 high schools with more than 1,400 students in Louisiana; and Restaurant Ready, a program that trains young adults, aged 16 to 24, who are unemployed or not enrolled in school, with the skills needed to begin restaurant industry careers. The primary purpose of the grant is to create a pipeline of ProStart and Restaurant Ready students into the apprenticeship program.

During year one, an advisory board was formed and has been a catalyst to effectively increase awareness of and participation in RYRA at both the employer and pre-apprentice level. It has been beneficial to have representatives from various sectors (employer, government, education, etc.) on the board, as each group has been able to make critical connections in their area of focus. For example, the apprenticeship coordinator from the Louisiana Workforce Commission connected us with a virtual job fair which sparked a relationship with Southern University in Shreveport. Their interest in becoming an apprenticeship partner led us to prioritize that region for future network-building activities. As another example, the Windsor Court Hotel connected us to another major hotel in downtown New Orleans. Delgado Community College has leveraged their experience with apprenticeships in the healthcare sector to make an introduction to the largest employer in the state, Ochsner Health System.



The intended launch of the RYRA program aligned with the 2020 Louisiana ProStart Invitational and the LRAEF Serving the Future event. Unfortunately, those events were canceled with the onset of the COVID-19 pandemic, thus the launch was postponed. Outreach and recruitment focused around twice monthly virtual employer accelerator sessions, which yielded five employers who signed on as partners, two of which are multi-unit operators.

Registered Apprenticeship has long been recognized across a wide range of industries as an established best practice for workforce training and talent development. Since its inception by NRAEF in 2016, the Restaurant Manager apprenticeship track has enjoyed a more than 80 percent completion rate, leading to an average annual salary of \$52,000. Employers who adopt apprenticeship report increased employee satisfaction and reduced turnover, resulting in significant cost savings and a more highly skilled workforce.

The LRAEF also partnered with the National Restaurant Association Education Foundation and the Conrad N. Hilton Foundation to connect Restaurant Ready Community Based Organizations such as Café Reconcile and Liberty's Kitchen to the Apprenticeship Program.





# 2020 LRAEF DONOR HONOR ROLL

## **\$25,000 and Above**

Louisiana Restaurant Association  
National Restaurant Association  
Educational Foundation

## **\$15,000 - \$24,999**

Auto-Chlor Services  
Emeril Lagasse Foundation

## **\$10,000 - \$14,999**

Baton Rouge Epicurean Society  
Fore!Kids Foundation  
Louisiana Hospitality Foundation  
McIlhenny Company

## **\$5,000 - \$9,999**

Acme Oyster House  
Sysco Foodservice of New Orleans

## **\$2,500 - \$4,999**

Fair Grounds Race Course & Slots  
Republic National Distributing Company

## **\$1,000 - \$2,499**

Coca Cola Bottling Company  
Community Coffee Company  
Jefferson Financial Credit Union  
NATCO Food Service  
PJ's Coffee  
Triple B's Cajun Corner  
Wildflower Bread

## **\$1-\$999**

McDonald's (MEKA Inc.)





# LRAEF STAFF

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**SHARRIS@LRA.ORG**

**EXECUTIVE DIRECTOR**  
**JONATHAN BAYNHAM**  
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