

LRA EXPO 2019

FOODSERVICE & HOSPITALITY MARKETPLACE

August 3-5, 2019

New Orleans Morial Convention Center

EXPO EXHIBITORS' WELCOME NIGHT EXTRAVAGANZA

**Friday, August 2, 2019 | Generations Hall
310 Andrew Higgins | 6-8 p.m.**

The Exhibitors' Welcome Night Extravaganza will kick off our 66th Annual LRA EXPO and we are looking for restaurant participants. This event gives you an opportunity to showcase your signature dish to exhibiting companies from around the country.

We encourage your support and involvement in this event, and will give participating restaurants \$300 to help minimize labor and food costs. The basic requirements are as follows:

WE WILL PROVIDE:

Skirted 6 foot table
Signage for the table
\$300 per restaurant

YOU WILL PROVIDE:

Tastings for 300 guests | Service personnel (must have)
Serving supplies (chafing dishes, etc.)
Disposable plates, bowls, utensils, napkins
Marketing pieces for distribution

ESTIMATED ATTENDANCE: 500

Set-up time for the event is 4:30 - 5:30 p.m. You may enter and unload at the loading dock located on Poe Drive. There will be no frying allowed in the building. If you must fry something or require an open flame for cooking, you can cook outside in the alley. Electricity is limited, so please advise us of any special needs as soon as possible.

To participate, return this form by email to Ellyn Davis at edavis@lra.org no later than

FRIDAY, JULY 26, 2019.

SPACE IS LIMITED TO ONLY 18 RESTAURANTS.

Restaurant _____
Contact _____ Phone _____
Email _____ Food Item _____
Mailing Address (for stipend check) _____

If you have any questions, contact Ellyn Davis at (504) 303-4660 or edavis@lra.org.