



The We Live To Eat  
***“Dig In New Orleans”***  
Photo Contest



**We Love to “Like”**

**(And You Should Too!)**

**Win American Airlines Tickets for Two\* – Just for  
“Digging In” to Our Facebook Page!**

**Dig into your favorite meal ... and then pack your bags!**

Visit our contest at [facebook.com/WeLiveToEat](https://facebook.com/WeLiveToEat) between now and midnight on Friday, February 3, 2012 and you'll have the opportunity to win a pair of tickets from American Airlines\*—to any destination in the domestic United States!

Here's how it works. Post a picture of your favorite New Orleans restaurant entrée to our contest any time through February 3rd. Once you've posted, “like” the photo and encourage your friends and family to “like” it too!

- The post with the most likes on their photo at midnight on February 3rd will win the grand prize, a pair of American Airlines tickets to anywhere in the Domestic United States!\*
- The post with the second most likes will win a \$100 gift card to a New Orleans-area restaurant.
- The post with the third most likes will win a selection of exciting We Live To Eat merchandise—including a Restaurant Journal.

It's never been a better time to visit [facebook.com/WeLiveToEat](https://facebook.com/WeLiveToEat) and promote your favorite restaurant entrée in New Orleans!

\*Some travel date and destination restrictions may apply. See rules for contest details.



**American Airlines®**



Scan to dig in  
and get started!